

**Type of contract:** Full time/ Undetermined

To support its growing operations in Luxembourg, Datacenter Luxembourg S.A. ([www.datacenter.eu](http://www.datacenter.eu)) is looking for a:

## Junior Digital Marketing Assistant (m/f)

Design creative content, construct knowledge, and communicate ideas in a digitally connected company are the challenges to be faced by our future Junior Digital Marketing Assistant. He/she will support Datacenter.eu's growth by bringing challenging ideas that drive brand & product awareness and business objectives. The selected candidate will have the great opportunity to join an agile company on the brink of entering a new phase of its growth and offering many opportunities for learning and development.

The Junior Digital Marketing Assistant's role is to be directly involved in the implementation of Datacenter Luxembourg's digital marketing initiatives. His/her role will include tasks such as:

- Support integrated marketing campaigns with innovative ideas and creative writing (email campaigns, blogs, social media pages, FAQ section, promotions, quality surveys...);
- Develop and optimize landing page & link building strategy for higher organic rankings;
- Website content & social media management.

He/she will also contribute in designing and implementing a wide variety of marketing and promotional product documentation for Datacenter Luxembourg's portfolio of products and services. His/her role will hence also include tasks such as:

- Analysing trends for product marketing and sales leadership;
- Maintaining communication plans;
- Drafting sales & marketing materials;
  - customer notifications (product release notes; product updates...);
  - sales/presentation materials;
  - press materials (press releases, product releases, product announcements);
- Organizing events (seminars, tradeshow, clients events...).

### EXPERIENCE AND EDUCATION

- Must have, at minimum, BA/BS in marketing or related fields, such as software or business sectors (B2B & B2C marketing);
- A previous work experience of 1 to 2 years in a similar role (within a digital media company) will be considered as an asset.

### KEY COMPETENCES

- Creative writing in English and preferably business level proficiency in French. Any other languages are considered an asset;

- Think strategically, analytically, and creatively about new ways to reach customers and increase relevance;
- Good understanding of digital marketing concepts and website analysis tools (including Google Analytics);
- Superior attention to detail and follow-through;
- Experience with Wordpress;
- Confirmed working knowledge of HTML;
- Ability to work as a team member (excellent inter-personal skills), to work unsupervised and to work pro-actively;
- Highly motivated and results oriented;
- Demonstrate flexibility, integrity and be credible external and internal contacts.

## COMPENSATION

Datacenter offers a challenging job with varied tasks in a professional and dynamic environment. It offers tailored compensation packages which can include:

- Attractive salary;
- Annual bonus based on predefined goals;
- Meal vouchers;
- Mobile phone & laptop.

Interested candidates can apply for this position by submitting their CV and letter of motivation to the following email address: [jobs@datacenter.eu](mailto:jobs@datacenter.eu) or by sending their paper application to:

Datacenter Luxembourg SA - Human Resources Department  
4, rue Graham Bell - L-3235 Bettembourg